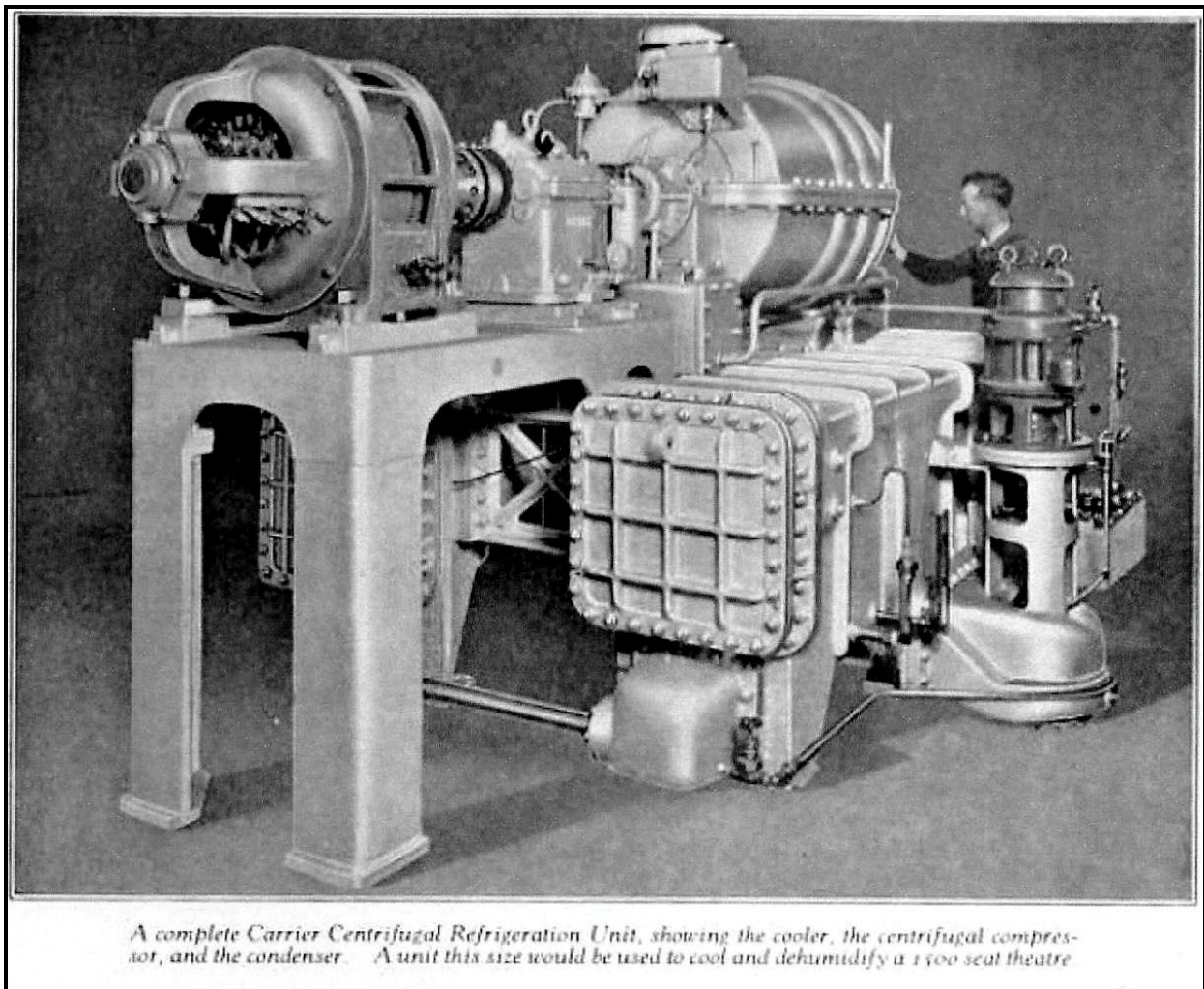


**Air Conditioning American Movie Theatres
1917-1932**

*Carrier Engineering
Corporation*



Theatres are listed in alphabetical order by name



These Theatres have answered the Public's Demand for Comfort

- | | |
|---|--|
| Metropolitan, Los Angeles
Wm. Lee Woollett, Archt. | Cohan's Grand, Chicago
A. N. Rebori, Archt. |
| Palace, Dallas, Texas
D. C. Hill, Archt. | Saenger, Mobile, Ala.
Emile Weil, Archt. |
| Texan, Houston, Texas
Jonas & Tabor, Archts. | Capitol, Shamokin, Pa.
Wm. H. Lee, Archt. |
| Rivoli, Broadway, N. Y.
Thos. W. Lamb, Archt. | Shea's Hippodrome, Buffalo, N. Y.
Leon H. Lempert & Sons, Archts. |
| Missouri, St. Louis
Rapp & Rapp, Archts. | Texas, San Antonio
Boller Bros., Archts. |
| Capitol, Chicago
John Ebersen, Archt. | Ambassador, St. Louis
Rapp & Rapp, Archts. |
| Lyric, Indianapolis
Vonnegut, Bohn & Muller, Archts. | Avalon, Chicago
John Ebersen, Archt. |
| Rialto Square, Joliet, Ill.
Rapp & Rapp, Archts. | Tampa, Tampa
John Ebersen, Archt. |
| Olympia, Miami, Fla.
John Ebersen, Archt. | Tivoli, Chattanooga
Rapp & Rapp, Archts. |
| New Vaudeville, Atlanta
R. E. Hall-G. Lloyd Preacher & Sons, Archts. | Paramount, Broadway, N. Y.
Rapp & Rapp, Archts. |
| Florida, St. Petersburg
R. E. Hall-Henry L. Taylor, Archts. | Pantages, Memphis, Tenn.
B. Marcus Priteca, Archt. |
| Rialto, Broadway, N. Y.
R. E. Hall, Archt. | Iris, Houston, Texas |
| Howard, Atlanta
Hentz, Reed & Adler, Archts. | Eastern, Columbus, Ohio
C. Howard Crane, Archt. |
| | Clinton, Columbus, Ohio
H. C. Holbrook, Archt. |

Manufactured Weather makes "Every day a Good day"

*A Constant Source of Comfort and Satisfaction
to the Public and to the Theatre Owner*

Check the Box Office Receipts of the Carrier Cooled Theatres. Learn how the system which Cools and Dehumidifies the Air in Summer, also Heats and Humidifies the Air in Winter. Learn of the Simplicity, Safety and Dependability of Carrier Centrifugal Refrigeration. Learn why Real Engineering Experience is Important. Write for the Book, "Theatre Cooling," and ask for a visit from one of our Engineers.

Carrier Engineering Corporation

OFFICES and LABORATORIES
NEWARK, NEW JERSEY

New York

Philadelphia

Boston

Chicago

Cleveland

Los Angeles

Kansas City

**Air Conditioning American Movie Theatres
1917-1932**

Albee Theatre

CINCINNATI, OHIO



Date Built: 1923

Seating Capacity: 3300

Owner: RKO

Architect: Thomas Lamb

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier



Air Conditioning American Movie Theatres 1917-1932

Allyn Theatre

HARTFORD, CONNECTICUT

MODERNIZED
using C-H Simplicity Dimmers

WHEN the management of the Allyn Theater, Hartford, Conn. decided upon remodeling and modernization, they chose Cutler-Hammer Simplicity Dimmers—the dimmers with a reputation for dependability dating back beyond the beginning of the motion picture industry. C-H Simplicity Dimmers provide every advantage for either remodeling an old or building a new theater. Velvet-smooth control of every lighting effect—low maintenance—adaptability to all present and future needs—ease of installation—these are a few advantages of insisting on C-H Simplicity Dimmers.

Consult your architect or electrical contractor but also write for a copy of the C-H booklet "Illumination Control for the Modern Theater".

The CUTLER-HAMMER Mfg. Co.
Pioneer Manufacturers of Electric Control Apparatus
1234 St. Paul Avenue
MILWAUKEE, WISCONSIN

C-H Dimmers
adaptable to all theaters

There is a combination of C-H Simplicity Dimmers which will exactly fit the needs in any theater—regardless of size, or decorative scheme. Moreover, the original installation is easily adapted to any remodeling plan as C-H Dimmer plans are interchangeable. C-H Dimmers are compact. Contacts on both sides of plates allow double the number of circuits in the same space.

CUTLER HAMMER
Perfect Illumination Control for the Modern Theater

The Allyn Theater, Hartford, Conn., modernized with C-H Simplicity Dimmers. Sponsored by the Plummer Electric Products Co.—Electrical Contractors, Baldwin St. Street, Hartford, Conn.

Date Built: 1927

Seating Capacity: 1991

Architect: Thomas Lamb

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier centrifugal chiller

B. S. Moss Circuit NEIGHBORHOOD HOUSES

PEOPLE are learning that air conditioning in the theatre means cool non-humid comfort in the Summer, temperate, healthfully humidified air in the Winter, a copious supply of cleansed fresh air always without draughts. ¶ These B. S. Moss neighborhood houses have greeted the present Summer with Manufactured Weather* for the comfort of their patrons. The time has come when air conditioning is a profitable investment for the fine neighborhood houses and small theatres. ¶ Carrier acceptance of complete responsibility has made air conditioning an indispensable asset to the theatre and a boon to the public.

Watch the popularity of the theatres where—

Manufactured Weather*
makes
"Every day a good day"

Ask for the book "Theatre Cooling and Conditioning." Describe your theatres. Ask for a visit from one of our Engineers.

Carrier Conditioned Theatres



*It isn't Manufactured Weather unless it's a Carrier System.

Carrier Engineering Corporation

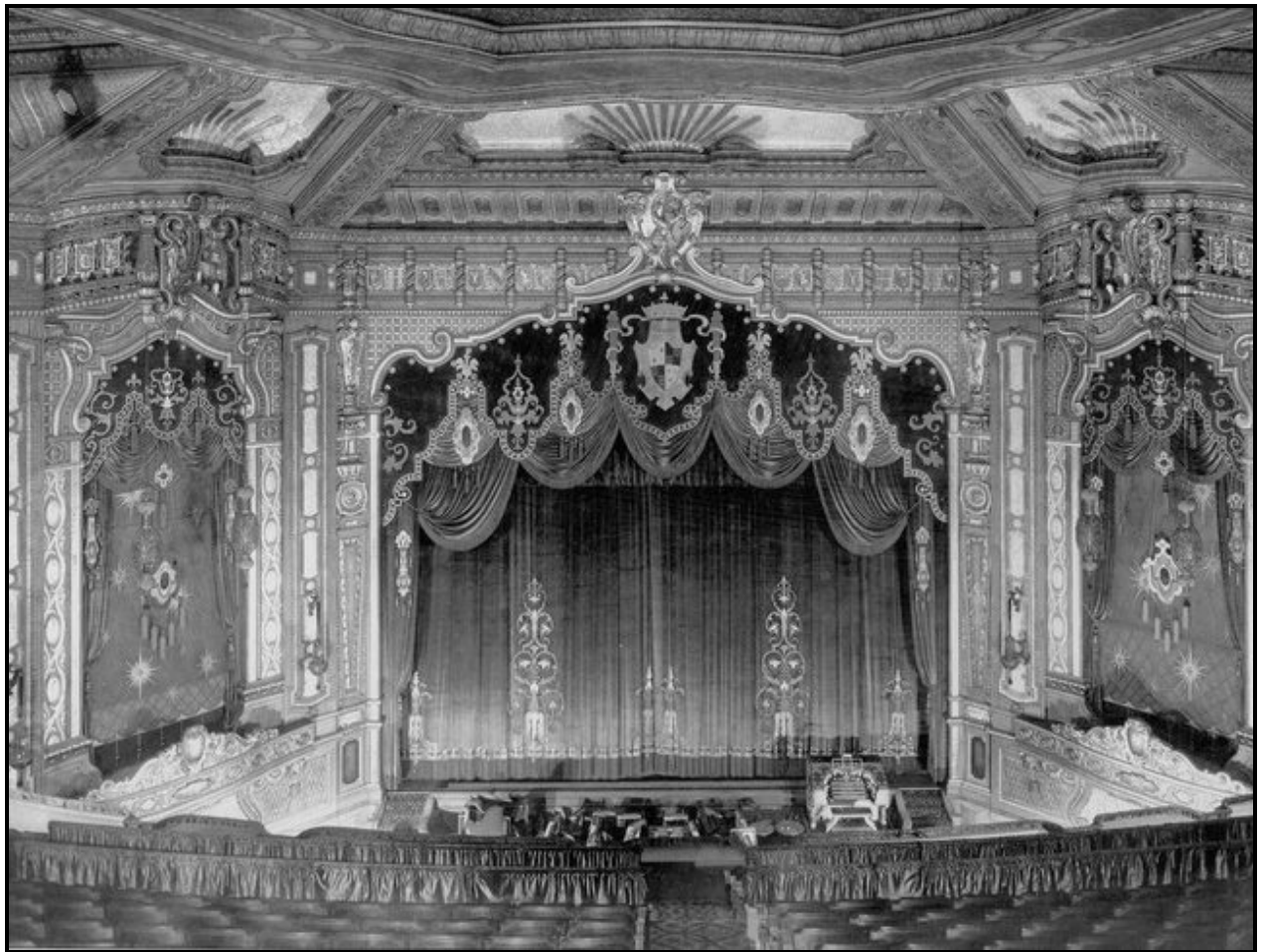
Offices and Laboratories
Newark, N. J.

- NEW YORK PHILADELPHIA BOSTON CHICAGO CLEVELAND KANSAS CITY LOS ANGELES

**Air Conditioning American Movie Theatres
1917-1932**

Ambassador Theatre

ST LOUIS, MISSOURI



Date Built: 1920

Seating Capacity: 3005

Architect: Rapp & Rapp

Air Conditioning: Carrier Engineering Corporation

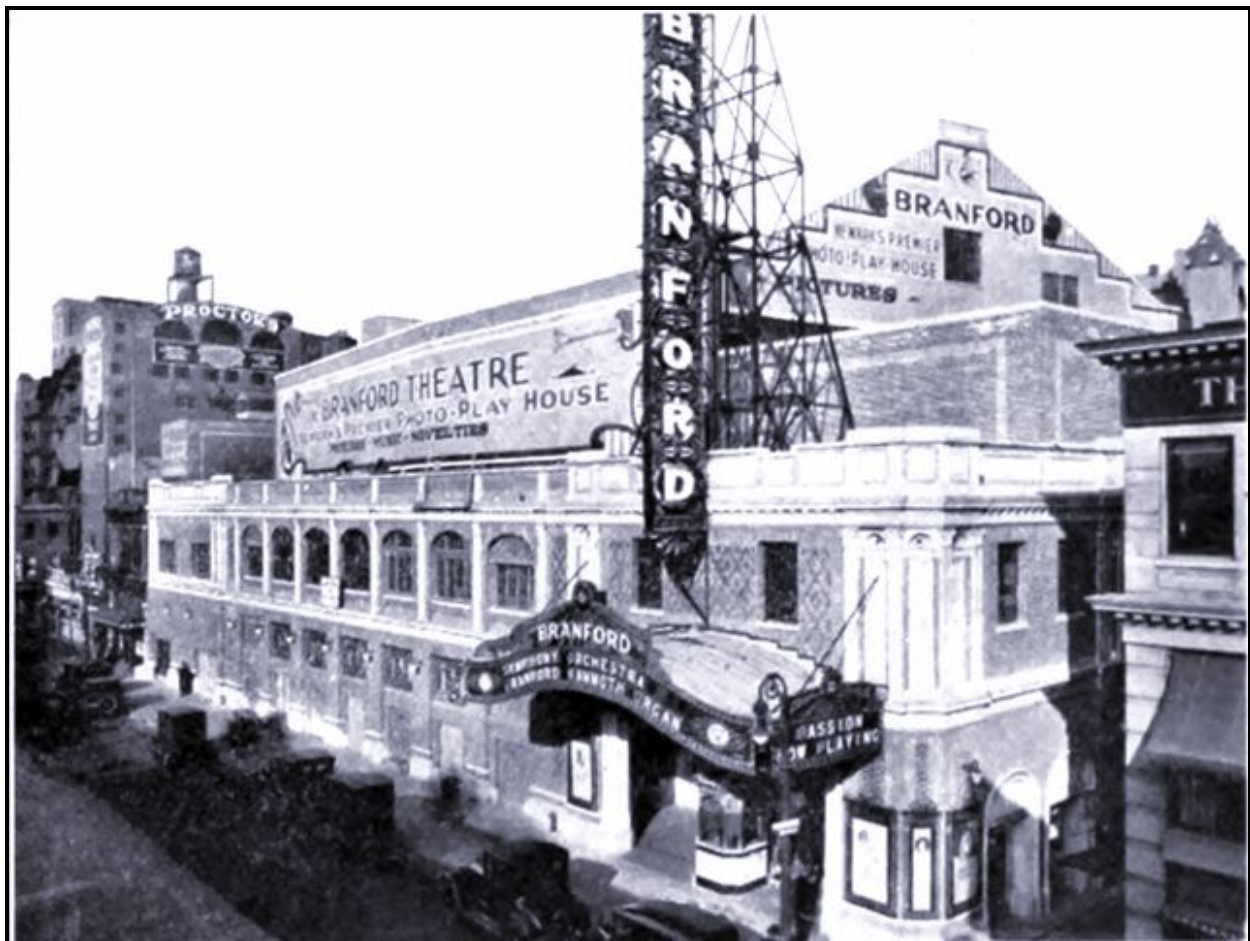
Refrigeration: Carrier



**Air Conditioning American Movie Theatres
1917-1932**

Branford Theatre

NEWARK, NEW JERSEY



Date Built: 1920

Seating Capacity: 2823

Architect: Fred Wentworth

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier



**Air Conditioning American Movie Theatres
1917-1932**

Byrd Theatre

RICHMOND, VIRGINIA



Date Built: 1928

Seating Capacity: 1394

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier centrifugal chiller



At least
Six Million People
are reading about
**MANUFACTURED
WEATHER**

TO help the owners and operators of Carrier Conditioned Theatres exploit Manufactured Weather . . . to inform people of the great benefits which Manufactured Weather has already conferred industrially and for human health and comfort . . . a series of full page advertisements is appearing monthly in *The Saturday Evening Post*. The second of the series, in the June 15th issue, is shown above.

Millions of people throughout the United States already know and appreciate the advantages of Manufactured Weather in the theatre — they have learned to recognize and to feel for themselves the healthful comfort in a Carrier Conditioned Theatre. Millions more, through this educational and good will copy, will be inspired to patronize those houses in which Manufactured Weather is featured for their health and comfort.

If yours is a Carrier Conditioned Theatre, capitalize on these advertisements. Feature Manufactured Weather to make "Every day a *good day*" throughout the year.

Carrier Engineering Corporation

Offices and Laboratories
NEWARK, NEW JERSEY

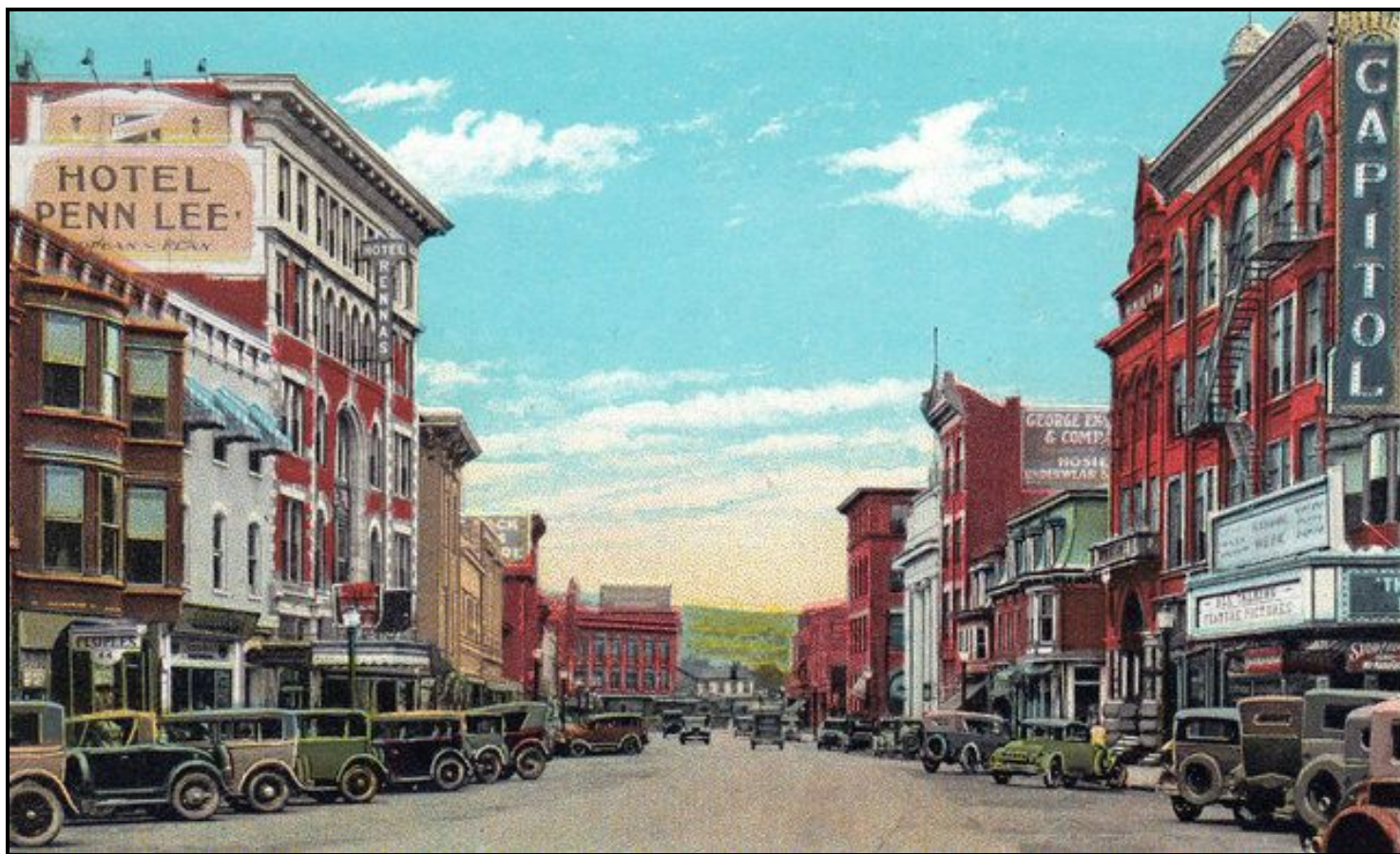
New York Philadelphia Boston Chicago Cleveland Detroit
Washington Kansas City Los Angeles

***IT ISN'T MANUFACTURED WEATHER UNLESS IT'S A CARRIER SYSTEM**

**Air Conditioning American Movie Theatres
1917-1932**

Capital Theatre

SHAMOKIN, PENNSYLVANIA



Date Built: 1920

Seating Capacity: 1138

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier

**Air Conditioning American Movie Theatres
1917-1932**

Capitol Theatre

WORCESTER, MASSACHUSETTS



Date Built: 1926

Seating Capacity: 1884

Architect: Roger Garland

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier


**Air Conditioning American Movie Theatres
1917-1932**

Central Square Theatre

BOSTON, MASSACHUSETTS

68
THEATRE PHOTOGRAPH and REPORT

State: MASS. City: CAMBRIDGE
Branch: BOSTON Zone: _____
Date Photo Taken: 4/13 Theatre Name: CENTRAL SQUARE



Street Address: 573 MASS. AVE.
City Population (1940): 110,8
Competing Theatres: OLYMPIA
UNIVERSITY

Is Theatre an M-G-M Customer Now? YES
How Long Has It Been Playing M-G-M Product? OVER 10 YEARS
Date Built: OVER 15 YEARS Condition: FAIR
Seats: Main Floor 1870 Balcony 253
Type of Patronage: TRANSIENT

Balcony for Colored? _____
Signed: Donaldson Reverse side for additional information
Branch Manager

DOM-11-40-U

Date Built: 1919

Seating Capacity: 2123

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier

**Air Conditioning American Movie Theatres
1917-1932**

Coliseum Theatre

NEW YORK



Date Built: 1920

Seating Capacity: 3095/3500

Owner: RKO

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier

**Air Conditioning American Movie Theatres
1917-1932**

Enright Theatre

PITTSBURGH, PENNSYLVANIA

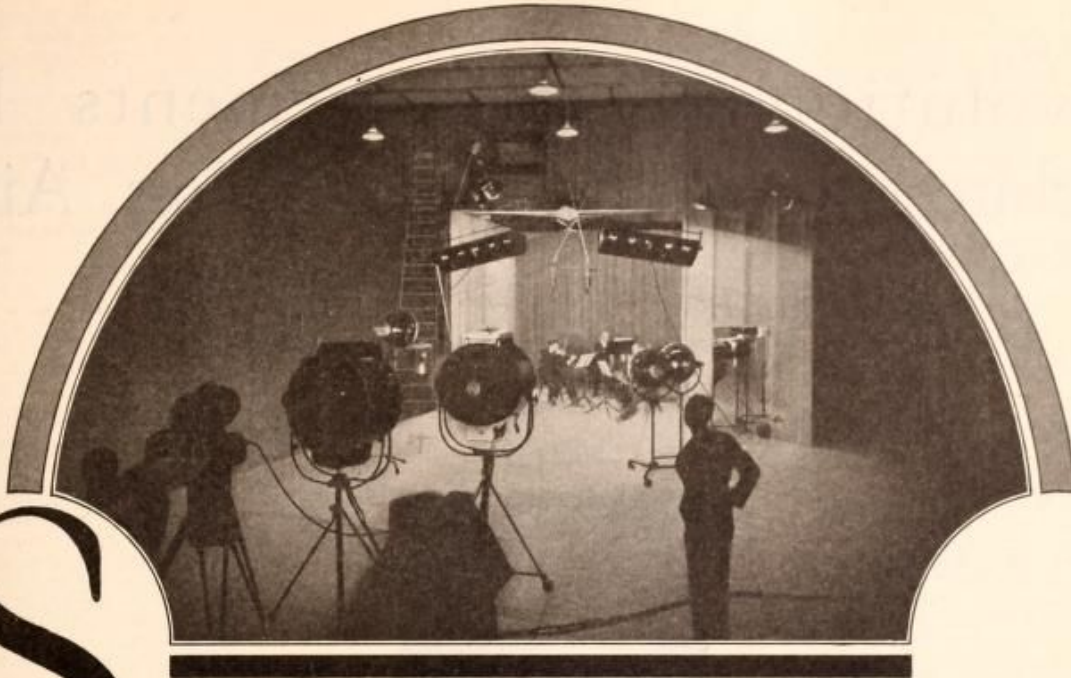


Date Built: 1926

Seating Capacity: 3230

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier centrifugal chiller



SILENTLY

Manufactured Weather Floods These Studios With Clean, Conditioned Air

THIS is the day of tests . . . of comparisons. And now there is the *silence test*...the comparison of ventilating and air conditioning systems to determine the one producing just the degree of comfort required in the face of hot *incandescents*, and yet not introducing a single sound interfering with recording or reproduction.

In the new Bell Telephone Laboratories, devoted entirely to the improvement of motion picture sound recording and projection, the selection of the air conditioning system involved a most rigorous *silence test*. On the basis of the complete effectiveness in producing conditions of comfort at all seasons, and because Carrier Engineers, through most careful scientific research,

have found the means of preventing the transmission of noise through the air conditioning system, the Bell Telephone Laboratories selected this system as the only one which met their rigid requirements.

Manufactured Weather, as provided by the Carrier System for Air Conditioning, is the *only* system guaranteed on a scientific *db.* basis as to *sound level*; that is, guaranteed *not* to produce sounds disturbing to recording or reproduction. A visit to the Bell Laboratories or to any one of the Carrier Conditioned sound stages or broadcasting studios will convince you that it is the one system for your theatre.

A visit from one of our engineers will not incur any obligation on your part.

Carrier Engineering Corporation

Offices and Laboratories: NEWARK, NEW JERSEY

NEW YORK PHILADELPHIA BOSTON CHICAGO CLEVELAND DETROIT WASHINGTON KANSAS CITY DALLAS LOS ANGELES

In San Antonio—



Above: The twenty-one story Milam Building, in which Manufactured Weather makes "Every day a good day" in all offices, shops and restaurant. Left: The Texas Theatre, in which Manufactured Weather assures San Antonio theatregoers a cool, comfortable atmosphere the year 'round.

Manufactured Weather for Health and Comfort

OUTSIDE . . . the scorching August sun . . . thermometer climbing past 100° . . . streets sizzling hot with little relief afforded by the shade . . . And inside . . . patrons in the Texas Theatre enjoying the performance . . . occupants of the Milam Building going about their daily tasks . . . giving no thought to the heat. They are enjoying *Manufactured Weather*—a cool, clean, comfortable atmosphere, regardless of outside weather conditions.

The heat in San Antonio, although more intense over a longer period, is no worse than in New York, in Chicago, Philadelphia, St. Louis, Cincinnati, or in hundreds of other cities throughout the country. And in many of these cities *Manufactured Weather* is increasing patronage and building good will . . . not only in theatres, but in office buildings, banks, department stores, hotels, restaurants, and public and industrial buildings in which the health and comfort of occupants assume a place of first importance.

If you are contemplating building, and not giving serious consideration to *Manufactured Weather*, as provided only through the Carrier System for Air Conditioning, you are threatening your structure with early obsolescence. Write for a copy of Bulletin TS-12 which has been prepared to give those interested a general knowledge of *Manufactured Weather* and its applications.

Carrier Engineering Corporation

Offices and Laboratories
NEWARK, NEW JERSEY

New York Philadelphia Boston Chicago Cleveland Detroit
Washington Kansas City Los Angeles

**Air Conditioning American Movie Theatres
1917-1932**

Fairmount Theatre

NEW YORK



Date Built: 1928

Seating Capacity: 2559

Owner: Loew's

Architect: Joseph Orlando

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier centrifugal chiller

**Air Conditioning American Movie Theatres
1917-1932**

Florida Theatre

ST PETERSBURG, FLORIDA



Date Built: 1926

Seating Capacity: 3286

Architect: Benjamin & Hall

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier

**Air Conditioning American Movie Theatres
1917-1932**

Fox Theatre

SAN BERNADINO, CALIFORNIA



Date Built: 1929

Seating Capacity: 1855

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier centrifugal chiller



This Summer— Manufactured Weather

Will Greet
Patrons of These
Three
Cincinnati Theatres

*Capitol, Palace and
Lyric Theatres, Cincin-
nati, of the Libson, Har-
ris & Heidingsfeld Circuit.
M. G. Harbula, Consulting
Engineer.*

CINCINNATI theatre-goers this summer will be assured the added attraction of Manufactured Weather in three more houses—the Capitol, Palace and Lyric. These theatres, although not new, have been completely equipped to give patrons an ideally comfortable and a scientifically healthful atmosphere every day of the year, regardless of outdoor weather or the size of the audience.

Manufactured Weather is not new in Cincinnati. For two years patrons of the E. F. Albee Theatre have enjoyed this added attraction. Artists in Radio Station WLW (Crosley Radio Corporation) broadcast in ideal, *quiet* comfort. Guests at the Hotel Gibson dine and dance on the Roof in the healthful comfort of Manufactured Weather . . . as provided through the Carrier System for Air Conditioning.

This is the same system, including Carrier Centrifugal Refrigeration, which is providing ideal conditions of comfort at all seasons in many of the best known and most prominent theatres in the country, as well as in a good percentage of sound stages and broadcasting studios in which there must not be a single sound interfering with recording or reproduction.

Manufactured Weather, as provided by the Carrier System for Air Conditioning, is the *only* system guaranteed on a scientific basis as to sound level . . . that is guaranteed *not* to produce the slightest disturbing sound. A visit to any one of the Carrier conditioned sound stages or broadcasting studios will convince you as to the superiority of Manufactured Weather for these studios . . . and for your theatre.

A visit from one of our engineers will not incur any obligation.

Carrier Engineering Corporation

NEWARK, NEW JERSEY

OFFICES: New York, Philadelphia, Boston, Chicago, Cleveland,
Washington, Detroit, Kansas City, Dallas, Los Angeles

CARRIER ENGINEERING CO., LTD.
LONDON, PARIS, BOMBAY
CALCUTTA, JOHANNESBURG

Manufactured Weather makes "Every day a good day"

CARRIER
LUFTECHNISCHE GESELLSCHAFT
STUTTGART, BERLIN

**Air Conditioning American Movie Theatres
1917-1932**

Fox Senator Theatre

SACRAMENTO, CALIFORNIA



Date Built: 1925

Seating Capacity: 2500

Architect: Benjamin & Hall

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier centrifugal chiller

**Air Conditioning American Movie Theatres
1917-1932**

Hamilton Theatre

NEW YORK



Date Built: 1913

Seating Capacity: 1857

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier

Three New Stars in the Manhattan White Lights

Paramount Theatre
C. W. & Geo. L. Rupp, Architects



Roxy Theatre
Walter W. Abschlager, Architect



Ziegfeld Theatre
Thomas W. Lamb and Joseph Urban,
Architects

THREE
great Theatres,
New York's most
recent, have adopted
the Carrier System of Air
Conditioning to make
"Every day a good day"
for their patrons.

Carrier Conditioned THEATRES

The complete Carrier System
is now available for the fine
small theatres.— Ask for the book
"Theatre Cooling and Conditioning."

People have learned to recognize immediately the health-giving comfort prevalent every day in the year in Carrier Conditioned Theatres. Theatre owners and Architects have learned that the Carrier Contract is not a sale of individual pieces of equipment but a "Contract for Results", a guarantee to create and automatically maintain ideal atmospheric conditions for comfort within the theatre at all times. The design, the equipment—the results are backed by a responsible corporation.

There is yet time before next
Summer to make your Theatre
a Carrier Conditioned Theatre.
Ask for a visit from our Engineers.

Carrier Engineering Corporation

Offices and Laboratories
Newark, N. J.

NEW YORK

PHILADELPHIA

BOSTON

CHICAGO

CLEVELAND

KANSAS CITY

LOS ANGELES

**Air Conditioning American Movie Theatres
1917-1932**

Howard Theatre

ATLANTA, GEORGIA



Date Built: 1920

Seating Capacity: 2476

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier

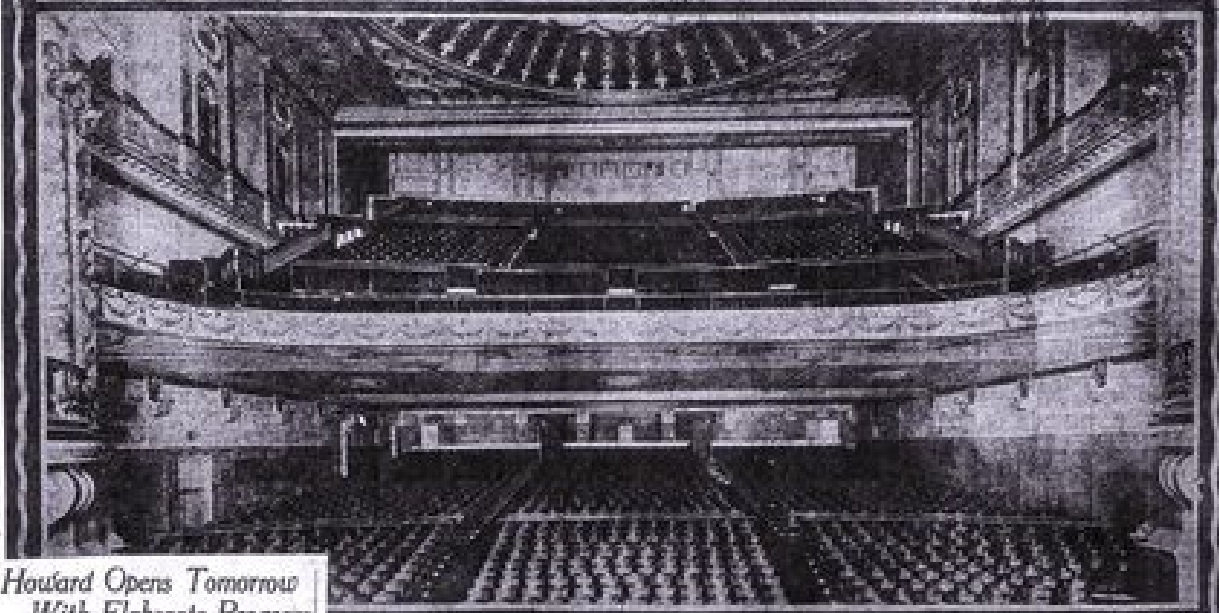
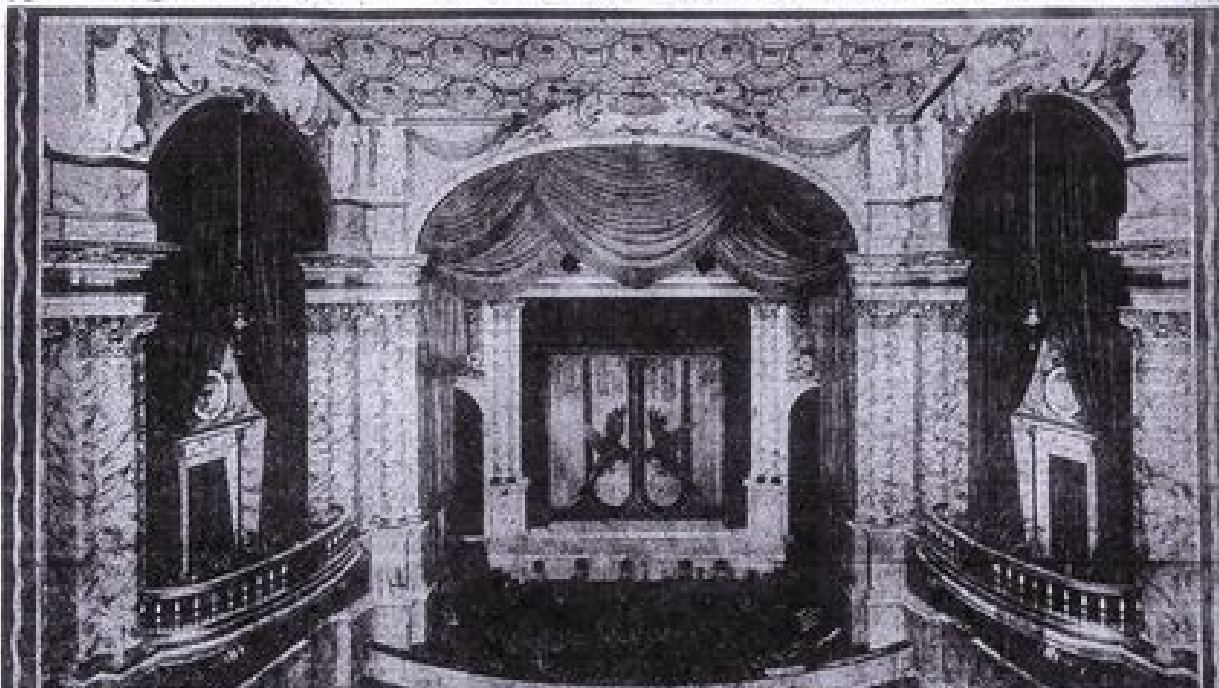
THE SCREEN

THE ATLANTA CONSTITUTION

THE DRAMA

ATLANTA, GA., SUNDAY MORNING, DECEMBER 12, 1910

The South's Most Palatial Theatre



Howard Opens Tomorrow With Elaborate Program

By WMA DOOLEY.

When Rogers in Volume, four great actors in French's... was competing one of the most thoughtful books "The City of the Valley," he wanted to write a chapter in which the hero would express itself in a language of flowers, and by the hero to the spirit of his passion.

Side view of the beautiful Howard Theatre which opens Sunday. The artistic arrangement of the stage, boxes and balconies... from the stage, give a clear idea of the appointments of the theatre and the quality of the work, from every one of which an unobstructed view can be obtained.

Not only was the language, in the language of flowers, so fine, though they were of detail so minutely exact as they... of French design and heavy work. He completed the chapter before spent three months in the botanical garden of France and there studied every detail of flowers, their beauty...

The artistic arrangement of the stage, boxes and balconies... in the picture of the day, when the last... of which an unobstructed view can be obtained.

The result was the creation of a volume... the language which told in French a hero's great passion for the one woman.

The story of the fabled story of the strange wedding...

The result was the creation of a volume... the language which told in French a hero's great passion for the one woman.

The story of the fabled story of the strange wedding...

**Air Conditioning American Movie Theatres
1917-1932**

Lincoln Theatre

TRENTON, NEW JERSEY



Date Built: 1928

Seating Capacity: 2342

Owner: RKO

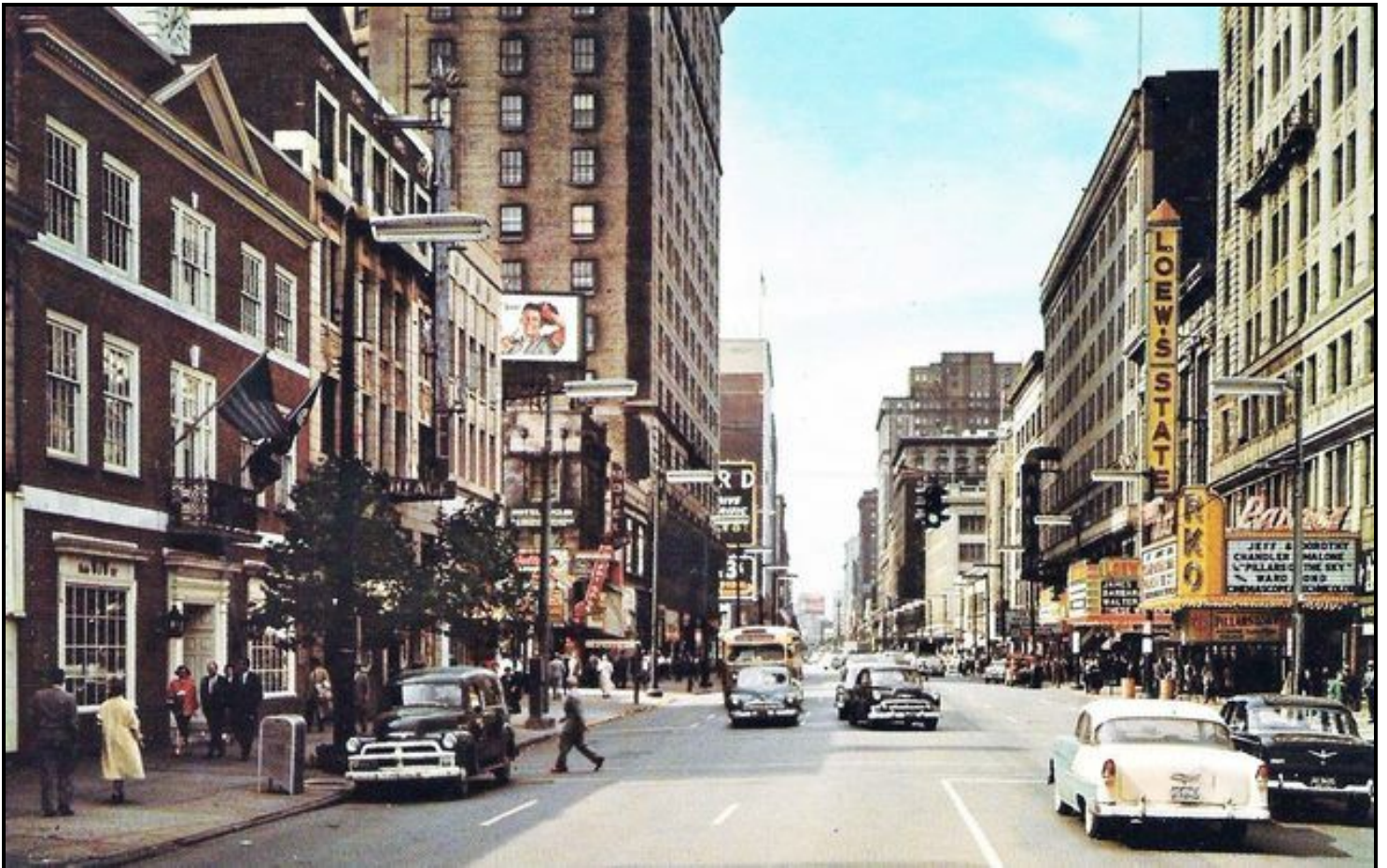
Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier centrifugal chiller

**Air Conditioning American Movie Theatres
1917-1932**

Loew's State Theatre

CLEVELAND, OHIO



Date Built: 1921

Seating Capacity: 3518

Owner: Loews

Architect: Thomas Lamb

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier



by Carrier Centrifugal Refrigeration

ONE of the many important and exclusive features of the Carrier System for cooling and dehumidifying the air in theatres and public buildings is Carrier Centrifugal Refrigeration.

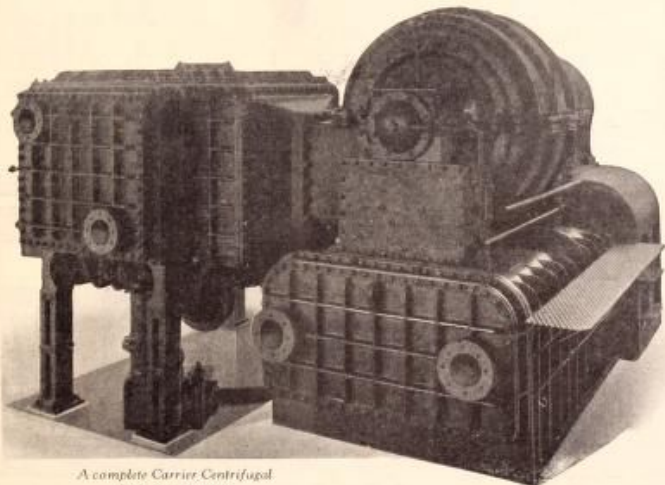
There are other machines which will produce cooling but none so compact, so simple and dependable in operation, so entirely safe and so efficient as the Carrier Centrifugal unit. This machine has been invented, designed and developed by Carrier Air Conditioning Engineers to specifically meet the problems of air cooling and dehumidification within buildings.

The machine occupies about 1/5 of the space required for other refrigeration equipments of like capacity. The centrifugal principle permits

operation by a directly connected motor. The unit in appearance and operation is almost exactly like the ordinary motor driven centrifugal pump. The refrigerating medium is not a gas but a harmless liquid. The control of operation and temperature is automatic.

Carrier Centrifugal Refrigeration is combined with the complete Carrier System which cleanses the air, automatically establishes and controls ideal conditions of Temperature and Humidity and diffuses the conditioned air uniformly through the theatre.

The whole is backed by the long experience of a trained organization of Air Conditioning Specialists. A part of each Carrier Contract is the *guarantee* to produce specified results.



A complete Carrier Centrifugal Refrigeration unit

Theatre owners, architects and engineers are invited to investigate the results accomplished in Carrier Cooled Theatres. Our book, "Theatre Cooling" and a list of Carrier Cooled Theatres will be sent upon request.

Write to

Carrier Engineering Corporation

Offices and Laboratories

NEWARK, NEW JERSEY

New York

Boston

Philadelphia

Chicago

Cleveland

Kansas City

Los Angeles

**Air Conditioning American Movie Theatres
1917-1932**

Olympia Theatre

BOSTON, MASSACHUSETTS



Date Built: 1926

Seating Capacity: 3286

Architect: Benjamin & Hall

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier centrifugal chiller

**Air Conditioning American Movie Theatres
1917-1932**

Orpheum Theatre

OMAHA, NEBRASKA



Date Built: 1927

Seating Capacity: 2975

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier centrifugal chiller

**Air Conditioning American Movie Theatres
1917-1932**

Palace Theatre

NEW YORK



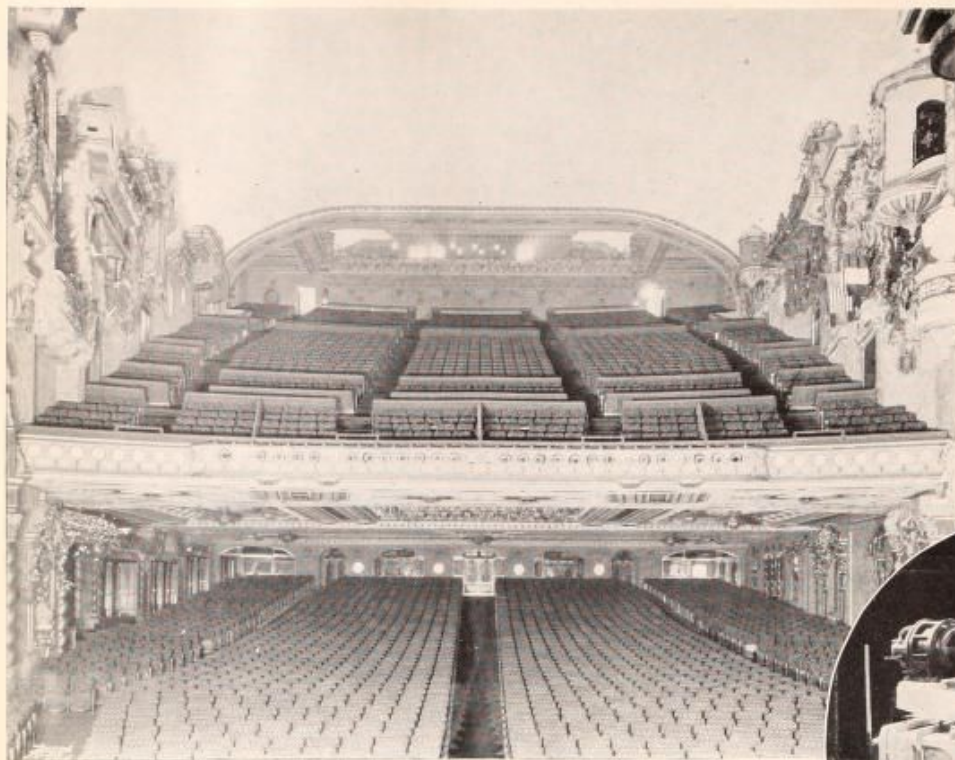
Date Built: 1913

Seating Capacity: 1733

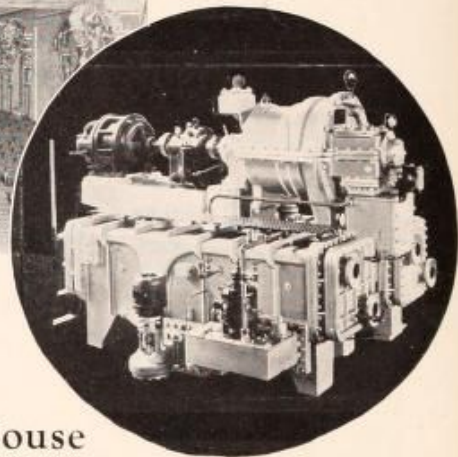
Architect: Kirchoff & Rose

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier



Proctor's 58th Street Theatre, New York City. Thomas W. Lamb, Architect. At right, one of the latest Carrier Centrifugal Refrigeration Units, an integral part of the complete air conditioning system.



MANUFACTURED WEATHER in New York's Newest Vaudeville House

IN Proctor's 58th Street, New York's newest theatre devoted to high class vaudeville, a complete Carrier System for Air Conditioning has been installed for the health and comfort of patrons.

As pioneers and specialists in the field of air conditioning, Carrier Engineers point with pride to this contribution of health-giving comfort in the 58th Street, and in a rapidly growing list of thoroughly modern and progressive theatres throughout the country where the exceptional results of *Manufactured Weather* are being demonstrated daily.

The intimate cooperation of Carrier Engineers with the Architect, the Owner and the Builder, and the acceptance of complete responsibility for *results* has meant in this case, as in all others, the unqualified success of the Carrier System.

This same system, including Carrier Centrifugal Refrigeration—safe, simple and compact—is also available for the fine small theatres. Write for the Book, "*Theatre Cooling and Conditioning*," and ask for a visit from one of our engineers.

Carrier Engineering Corporation

Offices and Laboratories
NEWARK, NEW JERSEY

New York

Philadelphia

Boston

Chicago

Cleveland

Washington

Kansas City

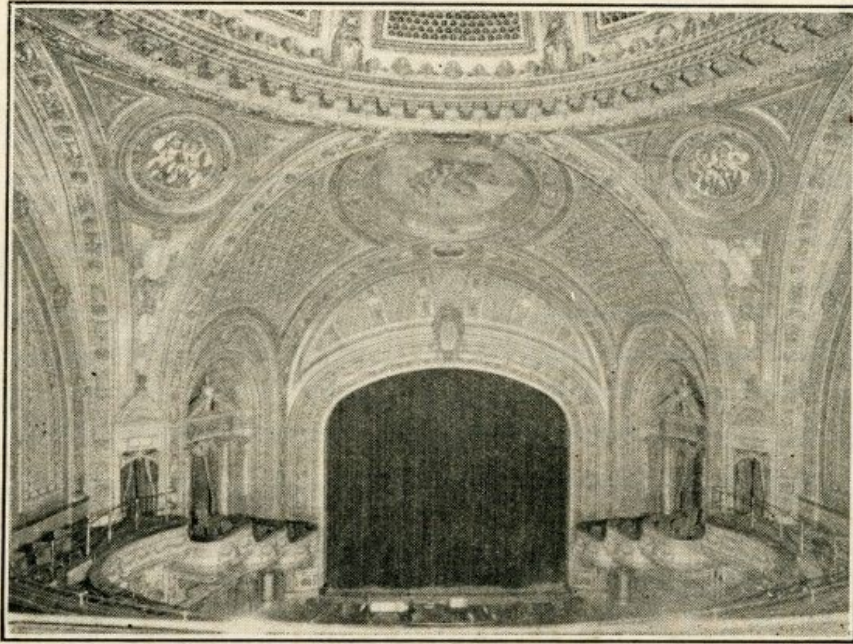
Los Angeles

**Air Conditioning American Movie Theatres
1917-1932**

Pantages Theatre

MEMPHIS, TENNESSEE

The Theatre Beautiful



Pantages Theatre, located on South Main Street, between Monroe and Union, Memphis, Tennessee is well named the theatre beautiful. The edifice is indeed a place of beauty, of which the people of Memphis might well be proud.

Date Built: 1921

Seating Capacity: 2300

Architect: B Marcus Priteca

Air Conditioning: not by Carrier

Refrigeration only: Carrier

**Air Conditioning American Movie Theatres
1917-1932**

Paramount Theatre

TOLEDO, OHIO



Date Built: 1929

Seating Capacity: 3400

Architect: Rapp & Rapp

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier centrifugal chiller

**Air Conditioning American Movie Theatres
1917-1932**

Paradise Theatre

CHICAGO, ILLINOIS



Date Built: 1928

Seating Capacity: 3612

Architect: John Eberson

Air Conditioning: Carrier Engineering Corporation

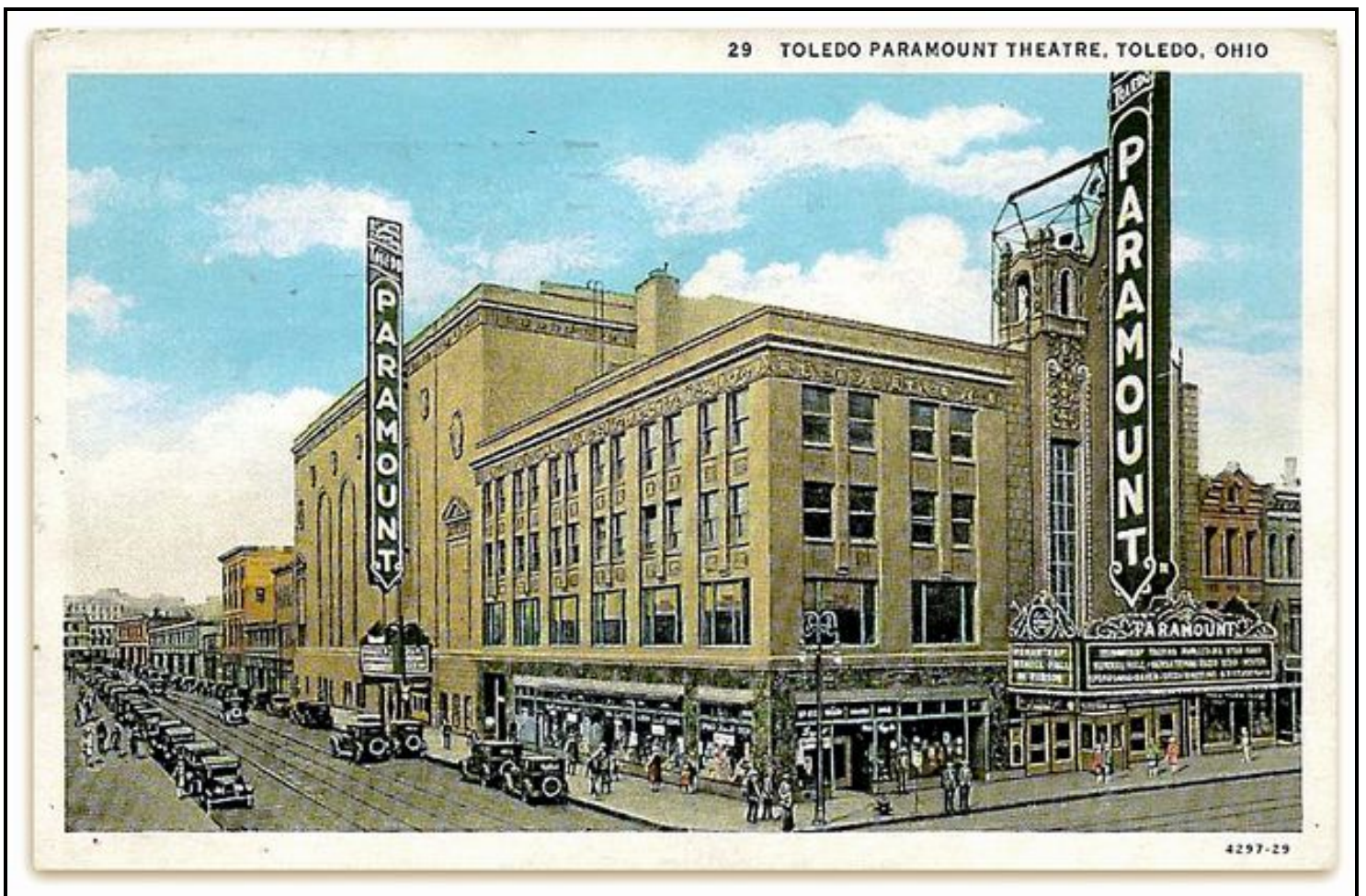
Refrigeration: Carrier



**Air Conditioning American Movie Theatres
1917-1932**

Paramount Theatre

TOLEDO, OHIO



Date Built: 1929

Seating Capacity: 3409

Architect: Rapp & Rapp

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier centrifugal chiller

**Air Conditioning American Movie Theatres
1917-1932**

Park Lane Theatre

NEW YORK



Date Built: 1927

Seating Capacity: 2012

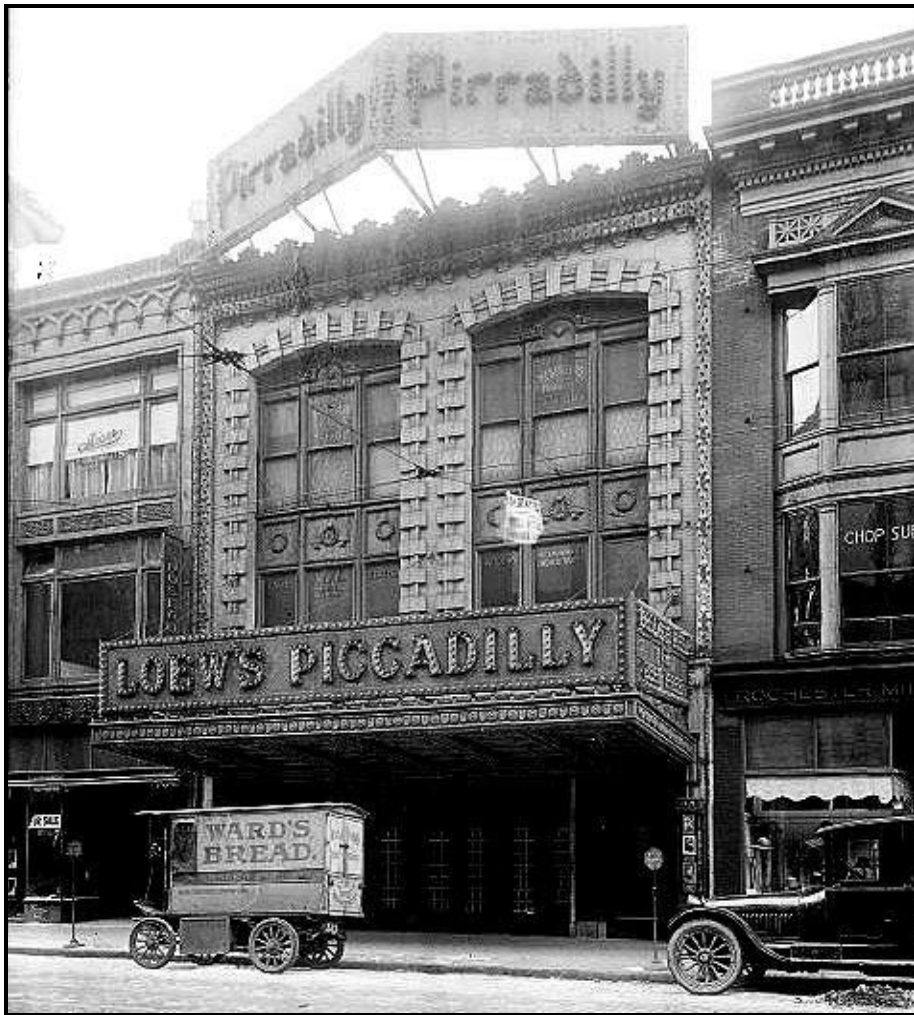
Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier centrifugal chiller

**Air Conditioning American Movie Theatres
1917-1932**

Piccadilly Theatre

ROCHESTER, NEW YORK



Date Built: 1918

Seating Capacity: 2250

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier

**Air Conditioning American Movie Theatres
1917-1932**

Stanley Theatre

JERSEY CITY, NEW JERSEY



Date Built: 1928

Seating Capacity: 4332

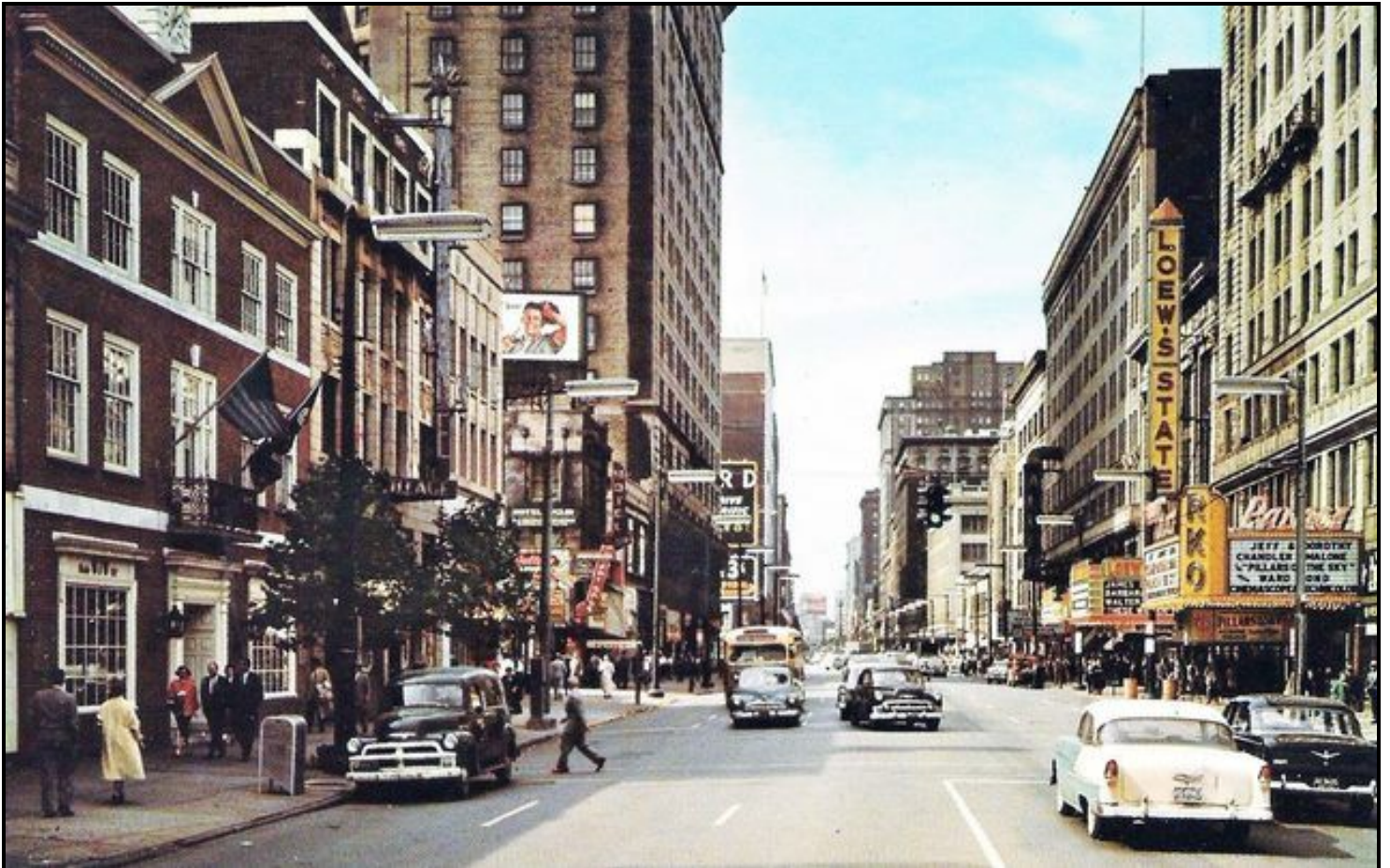
Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier centrifugal chiller

**Air Conditioning American Movie Theatres
1917-1932**

State Theatre

ST PETERSBURG, FLORIDA



Date Built: 1926

Seating Capacity: 3286

Architect: Benjamin & Hall

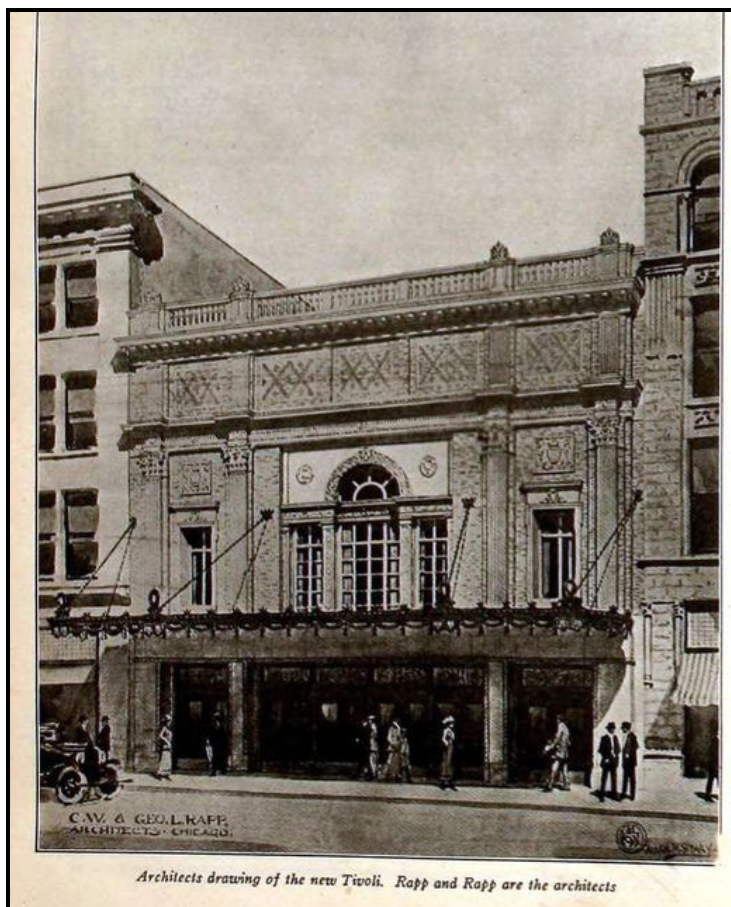
Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier

Air Conditioning American Movie Theatres 1917-1932

Tivoli Theatre

CHATTANOOGA, TENNESSEE



Date Built: 1921

Seating Capacity: 1781

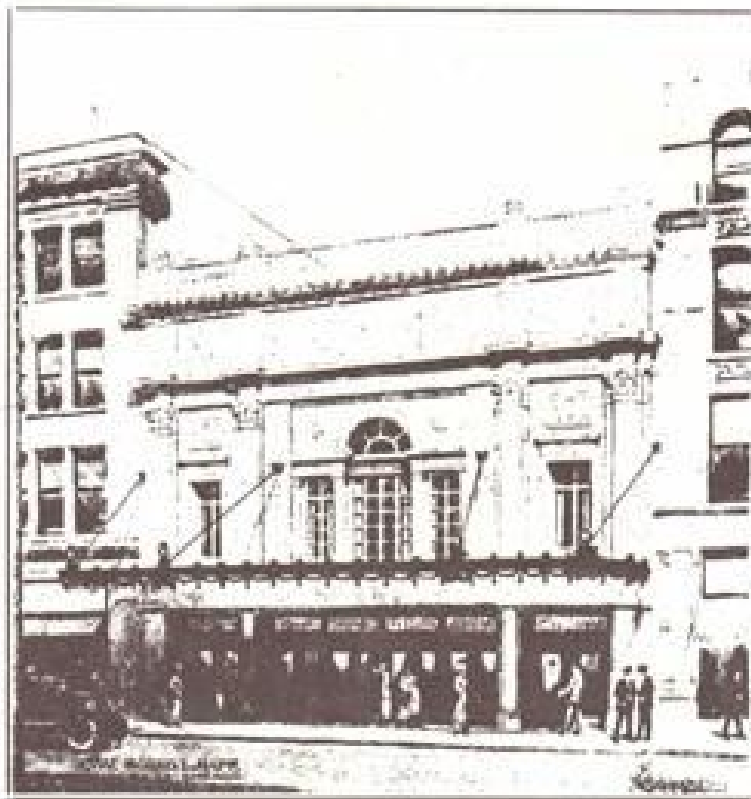
Architect: Rapp & Rapp

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier

TIVOLI THEATRE

SOUVENIR PROGRAM



RICHARD L. PARK
Managing Director

IRA R. SUMMERS
Musical Director

**Air Conditioning American Movie Theatres
1917-1932**

Warner Theatre

ATLANTIC CITY, NEW JERSEY



Date Built: 1929

Seating Capacity: 2976

Owner: Warner Bros

Architect: Hoffman-Henon

Air Conditioning: Carrier Engineering Corporation

Refrigeration: Carrier centrifugal chiller



If your Theatre were among **Carrier Conditioned Theatres**

During these Winter Days the air within the house would be just warm enough and *healthfully* humidified and cleansed. There would be no overheating. The Missouri Theatre at St. Louis, a Carrier Conditioned Theatre, operated during the Winter of 1925 on $\frac{1}{3}$ of the fuel previously required. The Carrier system of Air Conditioning completely replaces the sluggish radiators which ordinarily line the walls of the theatre. The air is conditioned before entering the theatre. Automatic instruments adjust the temperature and humidity to suit the size of the crowd.

Then Next Summer the same system, combined with Carrier Centrifugal Refrigeration, cools and dehumidifies the air supplied to the theatre. The fact is, the same ideally comfortable conditions of temperature are maintained within the theatre every day in the year regardless of season, crowd or weather. **Do you wonder that we say—**

Manufactured Weather
makes
"Every day a good day"

Now is the time for us to prepare your theatre for next Summer. Write for the book, "Theatre Cooling and Conditioning." Describe your theatres. Ask for a visit from one of our Engineers.

Carrier Engineering Corporation

Offices and Laboratories

NEWARK, NEW JERSEY

NEW YORK PHILADELPHIA BOSTON CHICAGO CLEVELAND KANSAS CITY LOS ANGELES